

## SCREENING OF SHORT FILM "QUIT OR DIE" ACTION REPORT

Prepared by

DR. (Col) B.K. Prasad

2023-05-31

2023

### Executive Summary

World No Tobacco Day was celebrated in Rama Medical College Hospital & Research Centre, Kanpur on 31 May 2023. It consisted of the following events: 1. Campus rally by students of Paramedical College 2. Nukkad Natak by students of Paramedical College 3. Symbolic cremation of tobacco products 4. Expert talk by Dr Sanjay Singh Asst Prof Psychiatry, KGMU Lucknow 5. Nukkad Natak by Tobacco Control Nodal Centre, Kanpur District 6. Interactive session by Mrs Nidhi Bajpai, Coordinator from Tobacco Control Nodal Centre, Kanpur 7. Screening of short film "Quit or Die" by Pocket Film Club of students of Rama Medical College Hospital & Research Centre, Kanpur. The short film was an educational film to create awareness about the side effects of tobacco abuse. It was received well by the audience.

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**Project / Event Name:** : Screening of Short Film "Quit or Die"  
**Event Conducted Date:** : 2023-05-31  
**Duration:** : 15 minutes  
**venue:** : Lecture theater - Rama Medical College Hospital & Research Center, Kanpur  
**Chief Guest Speaker:** : Dr (Col) B.K. Prasad  
**Number of Participants:** : 250

Registrar  
Rama University  
Mandhana, Kanpur-209217

Event Organizing Team

Name of Faculty	Department	Position
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Goal & Objective

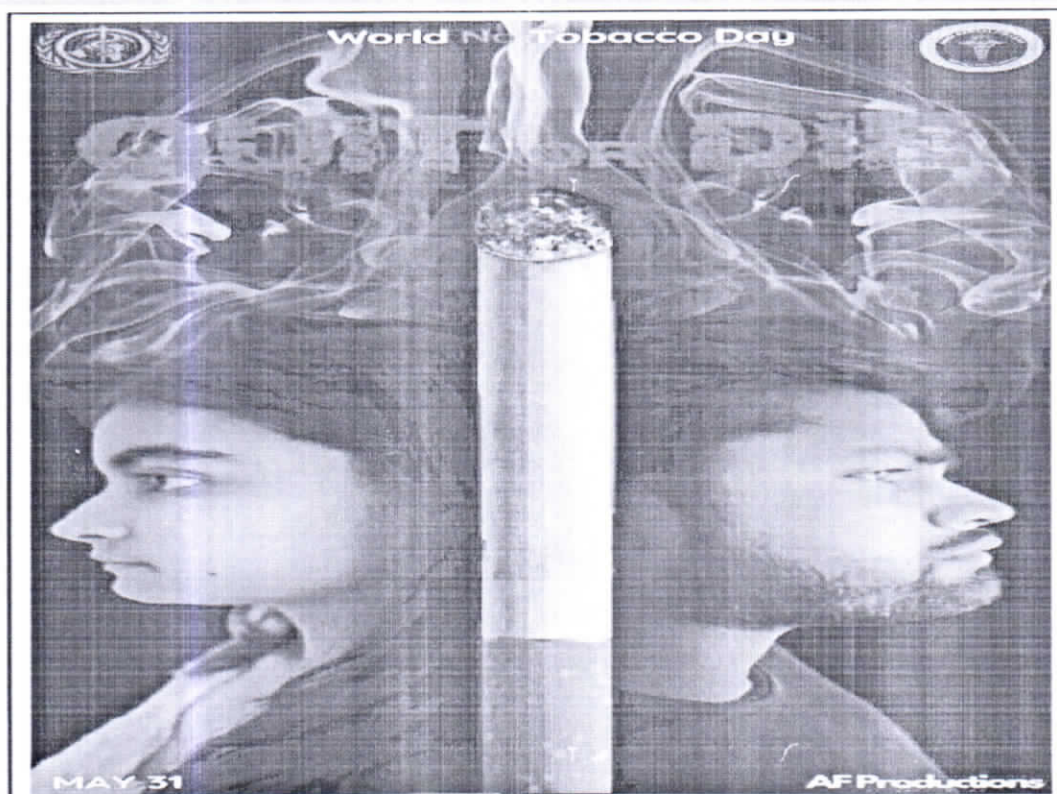
1. To provide a platform for the students to showcase their extra-curricular talent of making a film. 2. To create awareness about the side effects of tobacco abuse

Collaboration

Govt of Uttar Pradesh - District Tobacco Control Nodal Centre, Kanpur 2. Rama Institute of Paramedical Sciences

Outcomes

The students & staff got the opportunity of watching a good film with healthy message. There was a good response to the awareness program from U.P. state authority.



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Rama University  
Manchana, Kanpur-209217



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