



Elite

NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to
BANDANA KANAK
for successfully completing the course



Integrated Marketing Communication

with a consolidated score of **82** %

Online Assignments	23.44/25	Proctored Exam	58.5/75
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Total number of candidates certified in this course: **832**

Prof. Sanjeev Manhas
Coordinator, Continuing Education Centre
IIT Roorkee

Jan-Apr 2023

(12 week course)

Prof. Priti Maheshwari
NPTEL Coordinator
IIT Roorkee



Indian Institute of Technology Roorkee



Roll No: NPTEL23MG32S33900195

To validate the certificate



No. of credits recommended: 3 or 4